



Special Offer for Campus France Members

As IEFT, the leading student recruitment fair in Turkey, we successfully completed our October fairs with the participation of 200 institutions from 30 different countries and around 15,000 visitors. We would love to see French institutions joining us for **IEFT Spring Fairs 2025**.

As IEFT, the leading student recruitment fair in Türkiye, we are always happy to support international institutions in reaching high-quality, prospective students.

45th IEFT Spring Fairs 2025

9 March 2025 Sunday – Ankara Sheraton Hotel

11 March 2025 Tuesday – Izmir Ege Palas Business Hotel

13 March 2025 Thursday – Istanbul Asian Side, Hilton Istanbul Kozyatagi

15-16 March 2025 Saturday&Sunday – Istanbul European Side, Hilton Istanbul Bosphorus

Why IEFT Fairs?

- Prestigious and Comfortable Venues
 - High Quality, Fee-Paying Students
 - Most Family Oriented Events of Türkiye
 - Innovative Domestic Marketing Concept
 - Smart Data Collection Technology / QR Code App
 - Friendly and Expert Team
 - Best International Sponsors and Partners
 - Exclusive Social Activities and Tours
 - Ready Set-up Concept
- “Just Bring Yourself, IEFT Will Take Care of the Rest!”

Fair Cities	General Prices	%20 Special Discounted Prices (Until Jan 15 , 2025)
Istanbul (three days / European & Asian side), Ankara and Izmir	6.950 Euro	5.560 Euro
Istanbul (two days / European side), Ankara and Izmir	6.250 Euro	5.000 Euro
Istanbul (three days / European & Asian side)	5.250 Euro	4.200 Euro
Istanbul (two days, European side only)	3.950 Euro	3.160 Euro

IEFT Fairs fee includes;

- **Exhibition Stand:** Booth/table setup, participation for 2 representatives per institution.
- **Lunch and Refreshments:** Open buffet lunch, tea&coffee service during the fair days.
- **Institution Profile Listing:** Institution profile listing in the IEFT Catalog and our visitor website (www.ieft.com.tr).
- **Networking Opportunities:** IEFT networking events and rich social activities.
- **Stand Dressing:** Your booth roll-up will be printed by IEFT, you can just send us the ready artwork with high resolution in pdf.

Please let us know if you have any questions or would like to reserve your space through info@ieft.net / selime@ieft.net.

Look forward to seeing you in IEFT Spring Events 2025.

All the best.

IEFT Team