

January 17, 2025

From: StudyExpo
To: Campus France Partner Universities
Re: Exclusive Offer for 2025 StudyExpo Events

Dear Partners of Campus France,

As you surely know, every year more than 100.000 Turkish students travel abroad to attend study abroad programs. Turkey is one of the biggest source countries in the international education sector and the interest in higher education programs abroad is becoming stronger day by day.

StudyExpo has been organizing face-to-face study abroad fairs and online events in the heart of this exiting market since 2016 and bringing an innovative approach to study abroad fairs.

In each event of StudyExpo, more and more students and families have been asking for higher education programs in France for both bachelor's and master's studies.

Therefore, we would like to offer a special participation option to Campus France partner higher education institutions for our 2025 student recruitment fairs.

Dates and venues

Spring 2025 Term

- on 22nd February 2025 Saturday at InterContinental Istanbul in Istanbul European Side
- on 23rd February 2025 Sunday at Hilton Istanbul Kozyatagi in Istanbul Asian Side
- on 25th February 2025 Tuesday at Mövenpick Hotel in Ankara (Open to a limited number of institutions only)

Fall 2025 Term

- on 4th October 2025 Saturday at InterContinental Istanbul in Istanbul European Side
- on 5th October 2025 Sunday at Hilton Istanbul Kozyatagi in Istanbul Asian Side
- on 7th October 2025 Tuesday at Mövenpick Hotel in Ankara (Open to a limited number of institutions only)

Our Exclusive Offer

Our published regular fees for Spring 2025 StudyExpo events is 4390 € for Istanbul and Ankara Events (3 days) and 3400 € for Istanbul (2 days). However our special offer to you is;

1. only **2490 € per exhibitor** for Istanbul and Ankara Events (3 days)
2. only **1950 € per exhibitor** for Istanbul Events (2 days)

Why StudyExpo Student Recruitment Fairs;

- Compact and Cost-Effective fairs allow you to reach hundreds of Turkish Students
- No need to worry about anything;

Just send us your artworks, and we print your banners and carry them between venues,
Send your brochures to StudyExpo office, we will bring your brochures to the venues,
Need printing materials, let us know in advance our partner printing company will help you,

StudyExpo Fuarçılık A.Ş.

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Need assistance for hotel booking; benefit from our special accommodation offers

-Well-known, modern and centrally located fair venues with very easy access in Istanbul and Ankara; young and dynamic population, high-income level, high demand for study abroad, perfect places to promote your school

-The best and most professional fair set-up for participants,

-Strong and selective marketing,

-Target-oriented and genuine students and families,

-Free local study abroad consultant support in your stand or invite your partner agencies in Turkey to support you at your table

-Rich itinerary with social and cultural activities

-Easy Visitor Data Collection; use your smartphone and free StudyExpo app

-Special packages combined with online events; Student Webinars and Counselor Trainings

The participation package includes;

-A Stand with max 2 participants on event days at the venues

-A dedicated coffee break area for the use of exhibitors from 12:00 to 18:00

-Open buffet lunch on event days

-Saturday dinner for all Istanbul participants and dinner for all Ankara exhibitors on event's night

-Free banner printing (in our event we use backdrop banners -181 cm width x 171 cm height)

-Free transportation of banners and brochures between fair venues

-Pre-departure Orientation (market insight webinar)

-City Tour in Istanbul (Pre-registration via e-mail required)

-Bus transfer from InterContinental Istanbul to Hilton Istanbul Kozyatagi on second event day in Istanbul and return transfer after the fair

For registration

Please use the online form by clicking the link below

<https://www.studyexpo.com/exhibitors/registration>

About StudyExpo Experience

The video of our Fall 2024 fair:

<https://youtu.be/zQH4UZ5b6cU?list=PLovXxIF6AzAynIVdj0LKkbw0N-Do83tYH>

Some participant testimonials:

https://www.youtube.com/watch?v=T78Rya9i5rI&list=PLovXxIF6AzAyzE_PFpqxMoB9u2I8SG55J

Please do not hesitate to contact StudyExpo if you have any questions or if there is anything we can do for you, regarding your possible participation to StudyExpo events.

Best regards

StudyExpo

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