

# ESSCA SCHOOL OF MANAGEMENT

# **ESSCA**

Based on its rich 114-year history, ESSCA School of Management is a renowned and firmly established French and European institution. A pioneering school since its foundation in terms of teaching innovation and social and economic inclusion, it has striven to evolve on a permanent basis to incorporate the demands and challenges of the modern world with a will to train responsible leaders and assist organisations undergoing change.

A private higher education institution of common interest built upon a not-for-profit associative structure and a member of the Conférence des Grandes Ecoles, ESSCA School of Management delivers an officially recognised 5-year post-secondary Master degree and also offers a fully accredited Bachelor in International Management degree programme, a Specialised Master, and Master of Science programmes The school also offers a range of training programmes designed specifically for senior executives, managers, and operational teams.

Thanks to its AACSB, AMBA and EQUIS triple crown accreditation, a status held by only 1% of business schools around the world, the school is an internationally renowned institution.

Strengthened by a multi-campus identity that helps consolidate its appeal to local regions and the showcasing of French expertise in the areas of higher education and research, ESSCA can call upon a network of almost 20,000 alumni working all across the world and currently welcomes 461 faculty and administrative staff and 7,000 students on its campuses in France (Aix-en-Provence, Angers, Bordeaux, Lyon, Paris and Strasburg), Hungary, China, Spain and Luxemburg.

#### MAIN PROGRAMMES OF STUDY

Undergraduate Programs:

5-year Programme Grande Ecole, combining the undergraduate and master's cycle, taught in in English with majors in Finance, HR Management, Logistic, International Business and Strategy, Marketing, etc. 3-year bachelor in International Management

#### Master's Programs :

2-year Master in Management, Grande Ecole program (second year majors in Finance, Management, Operations and Decisioin, Business and Strategy, Marketing)

- 1-year MSc, taught in English and French
- MSc Finance & Data Analytics
- MSc Global Business Management
- MSc International Luxury Management
- MSc Management of Artificial Intelligence
- MSc Sustainable Management & Social Impact
- MSc Wealth Management & Private Banking 51% English, 49% French
- MSc EU-Asia Luxury Marketing
- MSc EU-Asia Digital Marketing & Business

#### RESEARCH

- Digital Marketing and Management
- Entrepreneurship, Business Models and Innovation - European Union Studies and EU-Asia Relations

# STRENGTHS

- The 5-year Grande Ecole program which combines undergraduate and master's cycle is ranked no.1 in France (Le Parisien 2023)

- ESSCA has 6 campuses in France and 4 campuses abroad

- 279 partner universities in 55 countries

- Among the oldest and the most renowned Business Schools in France, ESSCA has more than 2500 company partners

- 81% of ESSCA students signed a contract before graduation

- -80% of students found a job before graduation
- 93% of our graduates are in work within less than 3 months

- 91% were employed by the company of their choice

- Our Master in Management is ranked N.54 globally in terms of the international course experience (Financial Times ranking, 2023)

- International Desk to welcome international students: help for housing, visa, settling in France



## **IDENTITY FORM**

- Precise name of the institution ESSCA School of Management
- Type of institution Nonprofit organisation
- City where the main campus is located Angers
- Number of students 7 000
- Percentage or number of international students 10 %
- Type and level of qualifications awarded
   Master in Management Grande Ecole program - Bachelor - MSc -
- French language courses Yes - We offer courses for all international students from beginner to advanced levels.
- Programs for international students
  Yes All programs are taught in English and welcome international students
- Programs in English
  Yes Bachelors, Grande Ecole
  Program, Master of Science, Master in
  Management
- Registration fees/year (for information only)
   From 9000 to 17900 euros per year, depending on the programmes.
- Postal address
- BP 40348, 1 rue Lakanal, 49003 Angers - France

## international.essca.fr

Member of Campus France Forum



f 😏 🞯 in 🛗

