

# COMMUNIQUÉ CAMPUS FRANCE

**PRESS RELEASE** PARIS May 27<sup>th</sup> 2024

## CAMPUS FRANCE COORDINATES A DELEGATION OF 30 FRENCH HIGHER EDUCATION INSTITUTIONS AT NAFSA 2024 – NEW ORLEANS



Like every year, a delegation of French higher education institutions will be present at the NAFSA 2024 Annual Conference and Exhibition, in a pavilion led by Campus France. NAFSA is the biggest and oldest international and institutional fair in the field of higher education worldwide. It will take place in New Orleans between May 28<sup>th</sup> and May 31<sup>st</sup>

Campus France, with the support of the Embassy of France in the United States, has been the organizer of the French pavilion at NAFSA for more than 15 years. This year, **30 French higher education institutions** from all regions of France are represented by more than **70 delegates** at the Campus France pavilion (booth 1929). The diversity of French higher education system is represented with **7 universities, 2 institutes of political studies, 4**

**engineering schools, 12 business schools, and 5 specialized schools.** Together, they aim to build more American and international partnerships and foster cooperation.

### Highlights of the program:

1. « **Parlez-vous toujours français ? Francophonie and Higher Education : challenges & opportunities** » *May 30<sup>th</sup>, 2024 at 3 pm*

As the **19<sup>th</sup> Francophonie Summit** will be held in France, in Villers-Cotterêts on October 4<sup>th</sup>, Campus France is putting the spotlight on the Francophonie by organizing a round table with key players such as the **Agence Universitaire de la Francophonie (AUF)**, the **University of French Ontario** in Canada, the **Delegation of the Province of Quebec in Houston**, **Movetia** - the Swiss Agency for International Mobility, **Tulane University** and **Wallonie-Bruxelles Campus**.

2. **Transatlantic Perspectives on the Economic Impact of International Students**  
*May 29<sup>th</sup>, 2024 at 2.30 pm*

Campus France will participate in the round table focused on the economic impact of student mobility that is organized by the Institute of International Education (IIE), by presenting its study carried out in 2022 ([Economic impact of international students in France](#)).

3. **French Reception** *May 30<sup>th</sup>, 2024 at 7 pm*

One of the most exclusive networking events will be the French Reception organized by the French Embassy and Campus France, hosted by the **Fondation Nouis** at the Historic BK House & Gardens. This event will bring together French as well as American and international partners in order to celebrate existing and upcoming cooperation.

### Meet the 30 French Higher Education Institutions at NAFSA 2024

Universities		Business Schools	
1	Université d'Evry Paris-Saclay	14	EDC Paris Business School
2	Université Paris 1 Panthéon-Sorbonne	15	EDHEC Business School
3	Université Paris Dauphine - PSL	16	EM Normandie Business School
4	Université Sorbonne Nouvelle	17	EMLYON Business School
5	University of Montpellier	18	ESCE
6	University of Rouen Normandy	19	ESSCA School of Management
7	University of Strasbourg	20	EXCELIA
		21	IESEG School of Management Lille-Paris
Institutes of Political Studies		22	Paris School of Business
8	Sciences Po Paris	23	Rennes School of Business
9	Sciences Po Toulouse	24	SKEMA Business School
		25	TBS Education

Engineering Schools		Institutions and specialized schools	
10	ESA Agricultural Engineering School, Angers-Paris	26	Catholic University of Paris
11	Institut Mines-Telecom (IMT)	27	CAVILAM - Alliance française
12	Institut Polytechnique de Paris	28	Cours de civilisation française de la Sorbonne
13	Université de technologie de Compiègne	29	Ecole Nationale Supérieure d'Architecture de Normandie (ENSA Normandie)
		30	FERRANDI Paris – The French School of Culinary Arts and Hospitality Management

### Next big event: EAIE Toulouse

Campus France also coordinates the French delegation of the *EAIE (European Association for International Education)*. It is the second international trade fair in terms of attendance after NAFSA but the first in number of French higher education institutions. This year, the French delegation will be made up of more than 100 institutions. The event will take place in **Toulouse between September 17 and 20, 2024**.

### About Campus France

Campus France is an agency that promotes French higher education as an attractive option for international students. Its mission also includes managing scholarships from both French and foreign governments, providing support to students and researchers abroad, supervising the France Alumni network, and analyzing student mobility in France and around the world. In France, the agency coordinates the Campus France Forum (more than 370 institutes of higher education and research). Globally, 264 Campus France offices and branches are overseen by French embassies in 126 countries. Over 500 people work there to help students who wish to come to France to continue their higher education. These people are key figures in inter-university cooperation.

### About NAFSA

NAFSA is the Association of International Educators, the world's largest association dedicated to international education and exchange. NAFSA organizes some regional conferences and also one Annual Conference & Expo that takes place in a different city in North America. NAFSA celebrated its 75th anniversary in 2023. The Annual Conference and Expo is the most diverse and comprehensive global event attended by professionals from across the field. International educators from all corners of the world will gather at NAFSA 2024 to discover the latest innovations, new strategies, and best practices. During NAFSA 2023 in Washington DC, the conference welcomed more than 8,500 attendees from 105 countries and 323 exhibitors from 49 countries.

#### Contact presse Campus France

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