



**EAIE
2024**

Toulouse

17-20 SEPTEMBER



**EXHIBITION
SHOWCASE**



European Association for
International Education

EAIE
2024

Toulouse
17-20 SEPTEMBER



Join us at Europe's leading exhibition
for international higher education

At the **EAIE Annual Conference & Exhibition**, it is so easy to strengthen the connections in your network and expand your international community.

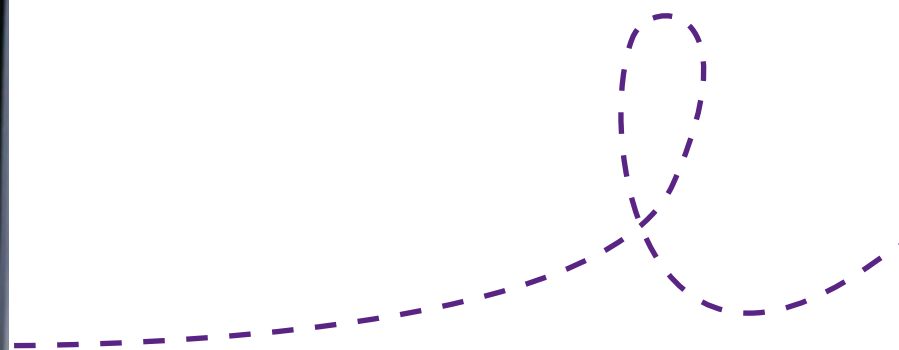


**EAIE
2024**

Toulouse
17-20 SEPTEMBER

CONTENTS

- 04** About the EAIE Exhibition
- 05** EAIE Exhibition at a glance
- 06** Who's attending
- 07** Reasons to exhibit
- 08** How to book a stand
- 18** Some of our recent exhibitors
- 19** Sustainability at the EAIE Exhibition
- 20** Contact information



4/20



ABOUT TOULOUSE

Boasting a long-standing history of education dating as far back as the 11th century, the city also has a rich past linked to aviation, having served as home to some of the first experiments in that field. Today, Toulouse is the European centre of aeronautics and aerospace and the headquarters of Airbus Industries. As Toulouse has always been on the frontier of research and innovation, it offers the perfect setting to discuss future directions and new horizons for international higher education across Europe and beyond.



ABOUT THE CONFERENCE

The Annual EAIE Conference & Exhibition is the premier meeting point, attracting thousands from across the international higher education community. Fostering international connections with exhibitors from across the world, including many national pavilions, makes the EAIE Exhibition an outstanding platform to develop quality business contacts and develop new partnerships. The conference programme includes interactive workshops and sessions, engaging networking events and inspiring keynote speakers making the EAIE Conference and Exhibition an unmissable event in the education calendar.

THE EAIE EXHIBITION AT A GLANCE

**6700**

conference participants

**100**

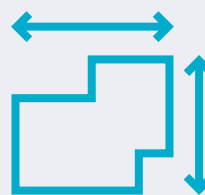
countries represented

**55+**

pavilions

**241**

exhibition stands

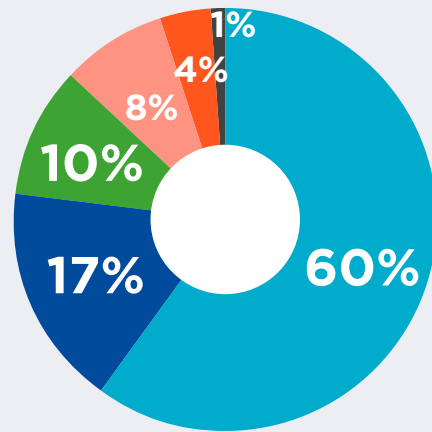
**5018 m²**

net sold exhibition area

TOP 20 COUNTRIES

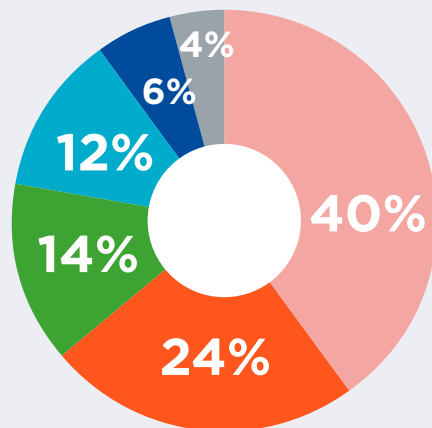
- | | |
|---------------------|---------------|
| 1. The Netherlands* | 11. USA |
| 2. France | 12. Australia |
| 3. United Kingdom | 13. Japan |
| 4. Spain | 14. Italy |
| 5. Türkiye | 15. Norway |
| 6. Korea (South) | 16. Ireland |
| 7. Germany | 17. Brazil |
| 8. Belgium | 18. India |
| 9. Canada | 19. Finland |
| 10. China | 20. Thailand |

WHO'S ATTENDING



ORGANISATION TYPE

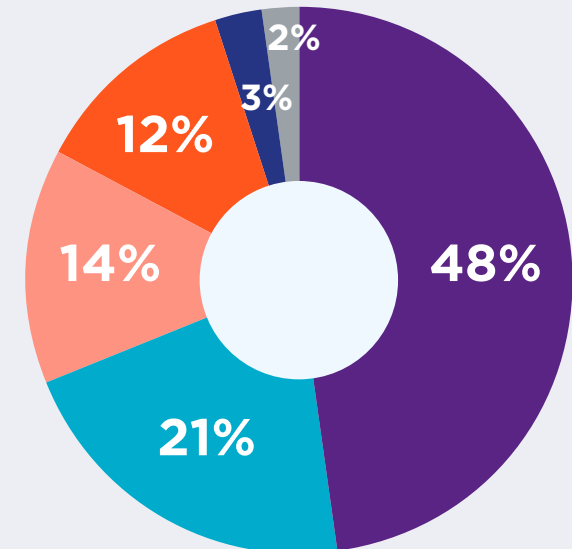
- University
- University of Applied Sciences
- Private sector
- Governmental
- Non-governmental
- Self-employed



JOB TYPE

- Administrative staff
- Head of Office
- Project/Programme manager
- Academic staff
- Rector, Vice-rector, Dean
- Policy Advisor

WHO'S EXHIBITING



- Education providers
- Service providers and consultancies
- Governmental actors
- Associations, networks, consortia
- Non-governmental and intergovernmental actors
- Publishers, press and media companies

TOP REASONS TO EXHIBIT AT #EAIE2024



Make key connections in higher education, including directors of international offices, sectors and government representatives from around the world.



Shine a spotlight on your international institution by showcasing your programmes and services.



Be a sustainable frontrunner by choosing Shell Scheme or Modular Stand Design and positively contribute to reducing our carbon footprint.

**EAIE
2024**

Toulouse
17-20 SEPTEMBER

HOW TO BOOK A STAND IN 3 EASY STEPS

Step 1:

Log in or create an account in Toddoo



Step 2:

Decide and book your stand space



Step 3:

Design your experience



Choose your stand design:

☐ Basic

☐ Premium

☐ Free Build:

☐ MSD Pre-Set Package by
EA Exhibitions

☐ MSD Custom Design by
EA Exhibitions

☐ Own design & stand builder

HOW TO BOOK A STAND – STEP 1

LOG IN OR CREATE AN ACCOUNT IN TODDOO

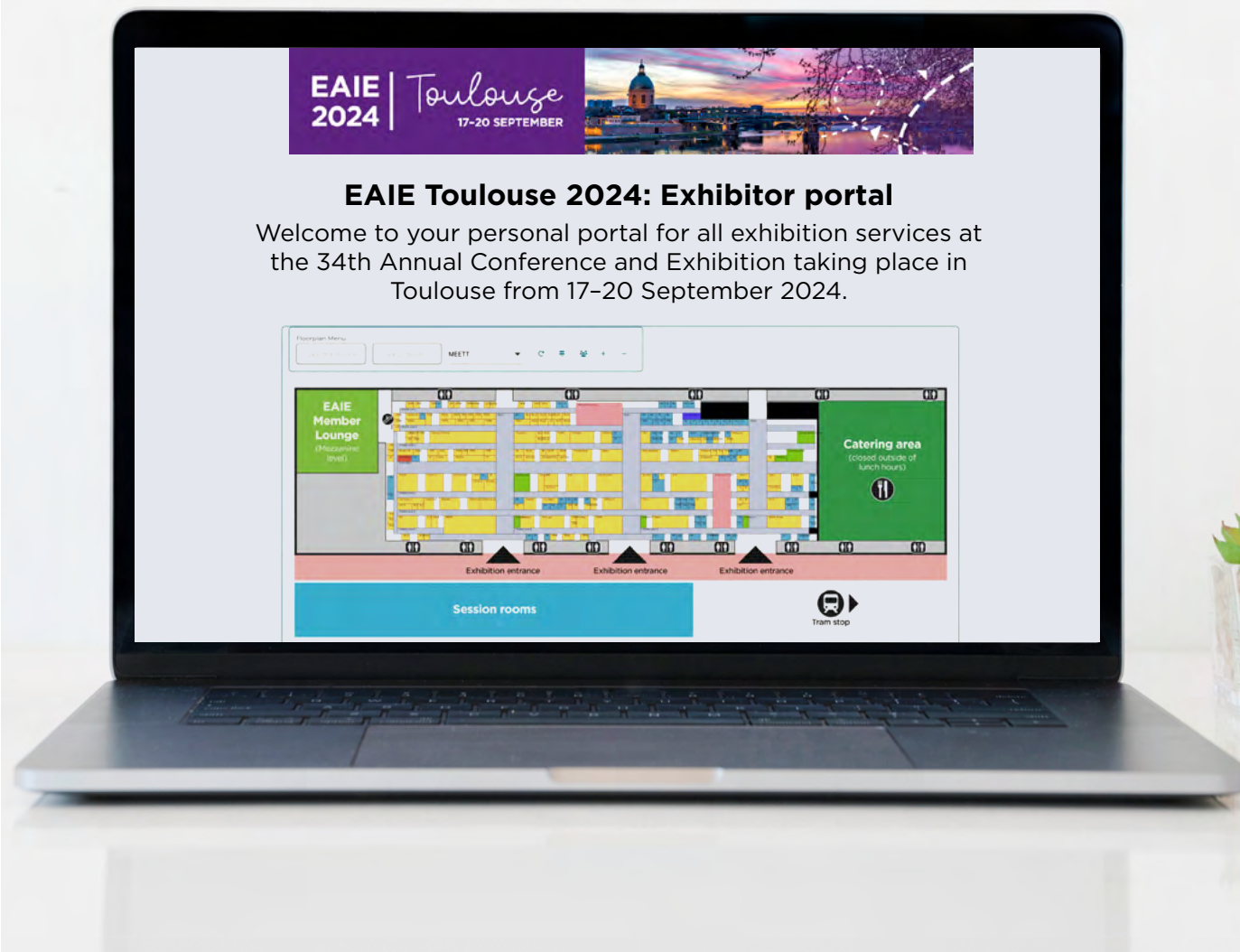
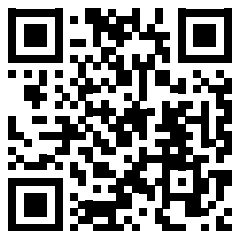
1. Log in or create an account

in the Exhibitor Portal Toddo:

<https://toddo.com/event/EAIE2024>.

2. Check your account details,
VAT number and billing address
to ensure accuracy.

**3. Click [here](#) or scan the QR
code to watch the Toddo
tutorial video and learn what is
new in 2024.**



HOW TO BOOK A STAND – STEP 2

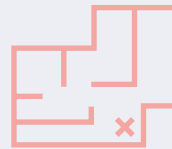
BOOK YOUR SPACE ON THE FLOOR PLAN

In Toddo, take a look at the floor plan and select the stand location to check that the space meets your needs for stand layout and size. Conference registrations are included in the price based on the stand size chosen.

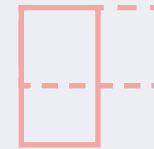
KEY DATES:

- **Early-bird deadline:**
29 February 2024
- **Regular deadline:**
30 June 2024
- **Deadline for all bookings:**
25 August 2024

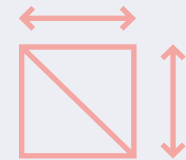
DETERMINE WHAT FITS YOUR ORGANISATION:



Stand location



Stand layout



Stand size

PRICING RAW SPACE EARLY BIRD PER M² (excluding VAT):

	Row	Corner/Peninsula/Island (+10%)
Raw space per m ²	€570	€627
Entitlements	1 fee waiver per 6 m ² booked, min 2 fee waivers per stand	

First-time EAIE exhibitors get a 15% discount on their space booking. Email exhibition@eaie.org for more details.

HOW TO BOOK A STAND – STEP 3

DESIGN YOUR EXPERIENCE

EA Exhibitions provides a range of stand options for you to choose from and build the space that best showcases your organisation. Add value to your stand by purchasing extra furniture and decorations to stand out.

CHOOSE 1 OUT OF 5 OPTIONS:



1. Basic Shell Scheme



2. Premium Stand



3A. Free Build Stand:
 Book a pre-set
 Modular Stand Design
 package



3B. Free Build Stand:
 Create a custom
 Modular Stand Design
 to make it your own



3C. Free Build Stand:
 Design and build a
 stand with your own
 stand builder

HOW TO BOOK A STAND – STEP 3

DESIGN YOUR EXPERIENCE WITH A BASIC SHELL SCHEME

1. Basic Shell Scheme includes:

- White shell scheme wall panels, 250 cm height
- Fascia with organisation name (40 characters) and stand number
- Carpet
- 3KW power connection
- Spots
- Table
- Chairs
- Waste bin
- Cleaning service during conference days

INCLUDED FURNITURE PER STAND SIZE

Stand size	9 m ²	12 m ²	15 m ²	18 m ²	21 m ²	24 m ²	27 m ²	30 m ²	33 m ²	36 m ²
Table Albaredo 70	1	1	1	1	1	1	1	1	1	1
Chairs Asti	4	4	4	4	4	4	4	4	4	4
Triple socket	1	1	1	2	2	2	2	2	2	2
Spots	1	1	1	2	2	2	2	2	2	2
Waste bin	1	1	1	1	1	1	1	1	1	1

EARLY-BIRD PRICING (all prices are in euros and excluding VAT)

Stand size	Fee waivers	Row			Corner/Peninsula		
		SPACE	STAND	TOTAL	SPACE	STAND	TOTAL
9 m ²	2	5130	1075	6205	5643	1075	6718
12 m ²	2	6840	1203	8043	7524	1203	8727
15 m ²	2	8550	1330	9880	9405	1330	10,735
18 m ²	3	10,260	1560	11,820	11,286	1560	12,846
21 m ²	3	11,970	1687	13,657	13,167	1687	14,854
24 m ²	4	13,680	1815	15,497	15,048	1815	16,863
27 m ²	4	15,390	1943	17,333	16,929	1943	18,872
30 m ²	5	17,100	2071	19,171	18,810	2071	20,881
33 m ²	5	18,810	2199	21,009	20,691	2199	22,890
36 m ²	6	20,520	2326	22,846	22,572	2326	24,898

13/20



PENINSULA STAND (Shell scheme)



CORNER STAND (Shell scheme)



ROW STAND (Shell scheme)



HOW TO BOOK A STAND – STEP 3

DESIGN YOUR EXPERIENCE WITH PREMIUM STAND PACKAGE

2. Premium Stand includes:

- White shell scheme wall panels, 250 cm height
- Fascia with print
- Seamless wall graphics
- Carpet
- 3KW power connection
- Spots
- High table
- Bar stools
- Counter with graphics
- Waste bin
- Cleaning service during conference days

INCLUDED FURNITURE PER STAND SIZE

Stand size	9 m²	12 m²	15 m²	18 m²	21 m²	24 m²	27 m²	30 m²	33 m²	36 m²
Table Amagni 110	1	1	2	2	2	2	2	2	2	2
Chairs Amagni Bar White	4	4	8	8	8	8	8	8	8	8
Triple socket	1	1	1	2	2	2	2	2	2	2
Spots	1	1	1	2	2	2	2	2	2	2
Counter Bern	1	1	1	1	1	1	1	1	1	1
Waste bin	1	1	1	1	1	1	1	1	1	1

EARLY-BIRD PRICING (all prices are in euros and excluding VAT)

Stand size	Fee waivers	Row			Corner			Peninsula		
		SPACE	STAND	TOTAL	SPACE	STAND	TOTAL	SPACE	STAND	TOTAL
9 m² (3x3)	2	5130	3585	8715	5643	3059	8702	5643	2534	8177
12 m² (4x3)	2	6840	3959	10,799	7524	3434	10,958	7524	2908	10,432
15 m² (5x3)	2	8550	4859	13,409	9405	4333	13,738	9405	3808	13,213
18 m² (6x3)	3	10,260	5251	15,511	11,286	4726	16,012	11,286	4200	15,486
21 m² (7x3)	3	11,970	5626	17,596	13,167	5100	18,267	13,167	4575	17,742
24 m² (8x3)	4	13,680	6000	19,680	15,048	5474	20,522	15,048	4949	19,997
27 m² (9x3)	4	15,390	6457	21,847	16,929	5932	22,861	16,929	5406	22,335
30 m² (10x3)	5	17,100	6832	23,932	18,810	6306	25,116	18,810	5781	24,591
30 m² (6x5)	5	-	-	-	-	-	-	18,810	4918	23,728
33 m² (11x3)	5	18,810	7206	26,016	20,691	6681	27,372	20,691	6155	26,846
36 m² (12x3)	6	20,520	7580	28,100	22,572	7055	29,627	22,572	6529	29,101
36 m² (6x6)	6	-	-	-	22,572	6286	28,858	22,572	5235	27,807

15/20



PENINSULA STAND (Premium)



CORNER STAND (Premium)



ROW STAND (Premium)



HOW TO BOOK A STAND – STEP 3

DESIGN YOUR EXPERIENCE WITH FREE BUILD STAND

3. Free Build Stand:

- Available from 24 m²
- Island stands available from 60 m²
- If you choose option 3A or 3B, please request a quote from [EA Exhibitions](#) for your desired stand size.
- All Free Build stands undergo a sustainability assessment to provide insight into the footprint of your stand. EA Exhibitions will handle the assessment for all Modular Stand Designs (option 3A and 3B). Exhibitors who bring their own stand builder will need to submit all documentation for the assessment through their stand builder.



3A. Free Build Stand with a sustainable Modular Stand Design package



3B. Free Build Stand with custom Modular Stand Design



3C. Free Build Stand with own design and stand builder

ADDITIONAL HEIGHT AND HANGING SIGN

The standard stand height is 2.5 m

Free build stands can build stands higher than 2.5 m with a surcharge of 10% of their raw space cost.

Free build stands can add a hanging sign to increase visibility.
Adding a hanging sign is subject to surcharge of 10% raw space cost.

Exhibitors can have additional height and hanging banner together – the total surcharge is 20% of raw space cost.

17/20



SOME OF OUR RECENT EXHIBITORS

Australian Universities

Belgium: Study in Flanders and Brussels

Belgium: Study in Wallonia and Brussels

British Council - Study UK

Campus France

China Education Association for
International Exchange (CEAIE)

Colombia Challenge your Knowledge -
CCYK

DZS | Study In Czechia

EduCanada

EDUCATION INDIA PAVILION

EducationUSA

ETS Global

European Commission

ICEF

IELTS

Learn Chile

New Zealand

SEPIE - Study in Spain

Study & Research in Portugal

Study and Research in Brazil

Study in Austria

Study in Catalonia

Study in Croatia

Study in Denmark

Study in Estonia

Study in Finland

Study in Georgia

Study in Germany

Study in Greece

Study in Hong Kong

Study in Hungary

Study in Japan

Study in Korea (KAFSA)

Study in Latvia

Study in NL & Nuffic

Study in Norway

Study in Poland - Ready, Study, GO! Poland

Study in Qatar

Study in Québec

Study in Romania

Study In Scotland

Study in Serbia

Study in Slovakia- good idea!

Study in Slovenia

study in switzerland+

Study in Taiwan

Study in Türkiye

Study in Wales

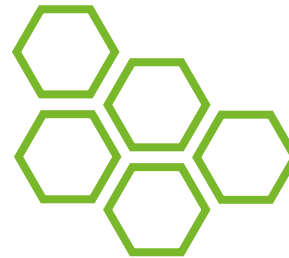
Studyportals

Ukrainian Higher Education Institutions

Uni-Italia - Study in Italy

SUSTAINABILITY AT THE EAIE EXHIBITION

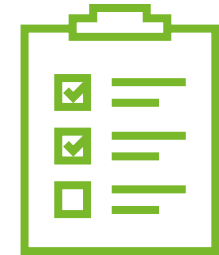
Reducing the carbon footprint of the Exhibition is our ambition and goal. Here's what we are doing in 2024 to help you make a positive impact:



Offer a Modular Stand Design – the more sustainable stand option for free build. MSD stands can also be purchased as pre-set package.



Conduct a Sustainability Assessment* for all Free Build stands to provide insight into the impact and footprint of your stand.



A Sustainability Report* for all Free Build stands to provide guidance and help adopt more sustainable exhibition practices.

*The EAIE will cover the costs of the assessment and report for all exhibitors in 2024.



**EAIE
2024**

Toulouse
17-20 SEPTEMBER

Have any questions, please email exhibition@eaie.org. To secure your place in Toulouse, visit our booking site to choose your stand.

— STAY CONNECTED —

