

COMMUNIQUÉ CAMPUS FRANCE

PARIS, SEPTEMBER 26, 2023

2023 EAIE CONFERENCE & EXHIBITION: Campus France assembles a delegation of more than 100 French institutions and strengthens its partnerships with the countries of Benelux



Campus France, the French agency for the promotion of studies in France, is coordinating the French delegation at the European Association of International Education (EAIE) Conference and Exhibition in Rotterdam¹, a major annual gathering of institutions of higher education from all over the world. At the same time, Campus France and the French Embassy in the Netherlands have announced a strategic new partnership with the Dutch agency Nuffic to promote studying abroad. At the exhibition in Rotterdam from September 26-29, 2023, France

¹ European Association of International Education: every year, the EAIE Conference and Exhibition welcomes more than 6,500 professionals of higher education from all over the world to a European city, with exhibitors from 90 countries.

will have the second-highest number of representatives before hosting the 2024 edition in Toulouse.

During the 2023 edition of the EAIE Conference and Exhibition in Rotterdam (Netherlands) from September 26-29, the “France” pavilion – donning the “*Rendez-vous en France, Skills and friends for life*” banner – will host **more than 100 French institutions to highlight the strengths of French higher education**. For the first time, **a special area will be dedicated to the “Bienvenue en France” label**, which measures the quality of the welcome offered by French institutions, and which now incorporates sustainable development, greater equality for people with disabilities, and the fight against sexism and sexual harassment.

Partnership with the Dutch agency Nuffic

This year's event will also be an opportunity for Campus France and the French Embassy in the Netherlands **to work more closely with Nuffic, the Dutch agency dedicated to the internationalization of higher education**, which has been tasked by the Dutch Ministry of Education, Culture, and Science with “leveling the field” between France and the Netherlands by **encouraging more Dutch students to study abroad in France**. France, for its part, looks forward to welcoming more European students on degree-granting study-abroad programs, having launched the “France Excellence Europa” scholarship program for this purpose in 2022. **A strategic, 5-year, bilateral plan for mobility and study in France is currently being drafted, and expected to be signed at the Erasme-Descartes Conference on November 16, 2023, in Delft in the Netherlands**. The NAFSA Annual Conference & Expo in Washington, D.C., had already given rise to an agreement between the two agencies to jointly promote European programs and events.

Regional seminar on cooperation between France and Benelux

On Tuesday, September 26, 2023, before the start of the event, Campus France, the Institut français NL, and the French embassies of Belgium, Luxembourg, and the Netherlands will hold **a France-Benelux seminar at the Alliance Française in Rotterdam** to strengthen the academic ties between the four countries. Around a hundred institutions from France, Belgium, Luxembourg, and the Netherlands are expected to attend. The seminar will allow the four countries to pursue their mobility-related goals, initiate new endeavors, and discuss key issues related to research and higher education, including the sharing of knowledge with society, the role of European universities, and sustainable development.

Rendezvous in Toulouse from September 17-20, 2024!

After the Olympic Games, France will be the proud host of the 2024 edition of the EAIE Conference and Exhibition in Toulouse, with the goal of continuing the dialogue and cooperation set into motion in Rotterdam in 2023.

About Campus France

Campus France promotes French institutions of higher education to international students. It also manages student grants awarded by both France and foreign governments, helps international students and researchers who wish to study (or do research) in France, manages the France Alumni network, and analyzes student mobility in France and abroad.

The agency also coordinates the Campus France Forum (372 institutions) in France. Worldwide, Campus France is represented by 275 Campus France offices governed by the French embassies of 134 countries.

Campus France contact person

Judith Azema

Director of Communications

Tel: +33 (0) 1 40 40 57 47 – +33 (0) 6 50 48 94 03

judith.azema@campusfrance.org

About the Institut français NL

Campus France has an office at the Institut français NL to help students make plans to study in France. The goal of the Institut français NL is to promote French higher education curricula. The Campus France office helps guide young Dutch students by informing them of educational opportunities in fields that are in demand on the job market. The Campus France office in the Netherlands is also responsible for managing grants, the France Alumni network, and communication with universities in France and the Netherlands.

The Institut français NL coordinates the network of 10 European university alliances having a partner in France and the Netherlands. A strategic dialogue was recently held that allowed the players to come together, exchange best practices, and reflect on the future of these alliances.

Institut français NL contact person

Marnix Satter

Campus France representative in the Netherlands

Tel: +31 (0) 703125883

marnix.satter@institutfrancais.nl

French Embassy in Belgium/Campus France Belgium contact person

Charlotte Venema

University partnership manager – Campus France Belgium manager

Tel: +32 (0) 2 548 88 74

charlotte.venema@diplomatie.gouv.fr

French Embassy in Luxembourg/Institut Français Luxembourg contact person

Marina Daniel

Attaché for educational, university, and scientific cooperation

Tel: + 352 (0) 46 21 66 33

marina.daniel@diplomatie.gouv.fr

**APPENDIX: List of French schools and institutions exhibiting in the “France” pavilion
at the EAIE Conference and Exhibition**

19 universities

- Aix-Marseille University (AMU)**
- *Alliance of Universities in Brittany (UBO)***
- *University of Caen – Normandy***
- *CY Cergy Paris University***
- *IAE France, University Schools of Management*
- *University of Bordeaux****
- *University of Lille***
- University of Lyon
- University of Technology of Belfort-Montbéliard
- University of Technology of Compiègne**
- *Gustave Eiffel University***
- Paris Cité University
- Paris-East Créteil University UPEC**
- Sorbonne Paris North University**
- University of Angers**
- University of Lorraine**
- University of Nantes***
- University of Reims Champagne-Ardenne**
- University of Rouen Normandy**

2 elite schools

- National Conservatory of Arts and Crafts (CNAM)
- Sciences Po***

16 business schools

- Audencia Business School**
- Burgundy School of Business
- EDHEC Business School***
- EM Normandy Business School***
- ESCP Business School
- ESC RENNES School of Business**
- ESSCA School of Management**
- Excelia Group**
- ICN Business School**

- IÉSEG School of Management***
- INSEEC Business School
- ISCOM The Higher Institute for Communication and Advertising
- KEDGE Business School**
- Paris School of Business**
- SKEMA Business School***
- Toulouse Business School TBS Education**

8 engineering schools

- CENTRALE LYON - ENISE National Engineering School of Saint-Étienne
- ENSTA Bretagne***
- ESA School of Agriculture**
- INSA Group National Institute of Science and Technology
- Polytechnic Institute of Paris
- LaSalle Beauvais Polytechnic Institute***
- L'Institut Agro
- The French Maritime Academy ENSM

1 art school

- EICAR, The International Film & Television School, Paris*

2 specialty schools

- CCI Paris Ile-de-France
- ESPI Real Estate School

1 language school

- CAVILAM Alliance Française/Learn French in France