

CAMPUS FRANCE LAUNCHES THE FIRST "WORLD ALUMNI DAY"

At the initiative of the Minister for Europe and Foreign Affairs, Catherine Colonna, the Campus France agency and the entire diplomatic network are organizing the first World Alumni Day of French higher education. With around 170 events taking place around the world from May 13 to 28, France Alumni Day celebrates the exceptional diversity of talent trained in France and highlights their achievements on five continents.

# In Paris and around the world: celebrating alumni who have chosen France

The World Alumni Day event season runs from **May 13 to 28, 2023**, and includes **around 170 events** in France and around the world. In **Paris**, an event will be held **at the Quai d'Orsay on May 23** to bring together alumni with exceptional backgrounds <u>(see program and list of participants)</u>, in the presence of Olivier Becht, Minister Delegate in charge of Foreign Trade, Attractiveness and French citizen abroad.

In French embassies abroad, **about 100 events** will take place to highlight the richness of the alumni experience, particularly former French government scholarship recipients, and the importance of this **unique and lasting connection with France**, which is their common denominator and a catalyst for their professional lives. This operation will highlight **the strength of the France Alumni network**, which was launched in 2014 and now brings together more than 372,000 members worldwide.

Numerous events are organized by embassies in "Team France," in conjunction with **the Institut Français**, the **AEFE and Business France**, in order to amplify the scope of the actions undertaken. This operation responds to the challenges of maintaining ties with alumni, who contribute to the richness and diversity of the French-speaking world.

# A mobilization of higher education actors throughout France

As key players in welcoming international students, **higher education institutions** and **alumni associations** are invited to join this celebration by including events in the France Alumni Day agenda designed to **bring together the community of international students and alumni.** 

# From Washington, Delhi, to Tbilisi, discover the France Alumni Day events

The France Alumni Day platform lists events all over the world <u>(see all events)</u>, featuring a wide variety of formats, from photo contests to podcast production:

- United States: France Alumni USA Photo Contest
- Georgia: Speed dating, conference and cocktail event
- Netherlands: Dialogue among European youth
- Mexico: France Alumni Mexico Network event
- India: Alumni evening at the French Embassy in Delhi

The World Alumni Day is part of **the French cultural diplomacy strategy of influence**: every international student is a cultural, economic and political ambassador for France in their home country. **This global event highlights the full strength of the France Alumni network and aims to** support the commitment of alumni at home in favor of both their home country and France.

If you wish to highlight the journey and testimony of alumni on this celebration, we can put you in touch with some interesting profiles. Please contact us via our press address.

### **About Campus France**

The Campus France agency strengthens the appeal of French higher education by promoting it to international students. It is also responsible for managing French and foreign government scholarship recipients, providing support to students and researchers on exchange programs, organizing the France Alumni network and analyzing student mobility in France and around the world. In France, the agency coordinates the Campus France Forum (over 370 institutions). It relies on its 275 Campus France offices worldwide, operating under the authority of French embassies in 134 different countries.

# **About France Alumni**

Launched in 2014, the France Alumni network allows international alumni in France to stay connected with their peers and with France. Hosted by Campus France via a web platform, the network now has 372,000 members worldwide. The platform also gives rise to over 3,200 partnerships with French and foreign companies and institutions. More than 3,300 France Alumni events (such as meetings and networking events) have been held around the world since 2014.

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ALUMNI BAR DAY