

COMMUNIQUÉ CAMPUS FRANCE

Press Release

PARIS, March 10, 2023

APAIE 2023: CAMPUS FRANCE BRINGS TOGETHER A DELEGATION OF 32 FRENCH HIGHER EDUCATION INSTITUTIONS



Three years after the last edition of this major international in-person event for higher education in Asia, Campus France is participating in the 2023 edition of the [APAIE Conference and Exhibition](https://www.apaieconference.net/)¹ in Bangkok (Thailand) from March 13 to 17, 2023. Le Pavillon France brings together 32 higher education institutions and around 120 participants.

Organized in Bangkok, “hub” of the Asia-Pacific region, the APAIE Conference and Exhibition brings together the most important higher education actors in the region, and is hosted every year by one of its member countries. The 2023 edition marks the return to an in-person event following the health crisis that had an especially negative impact on the flow of students from and to the Asia-Pacific region. This year, the Conference and Exhibition will feature **more than 350 stands and 2500 participants** from **55 countries**.

The Asia-Pacific Region: A Priority for French Higher Education and Research

With 32 institutions in attendance and 120 participants, the strong French presence at the Conference and Exhibition confirms the importance of the Asia-Pacific region in French higher education’s international development strategy, echoing the priority given to the Indo-Pacific region on the road map

¹ APAIE : Asia-Pacific Association for International Education <https://www.apaieconference.net/>

of French diplomacy. The Pavillon France will therefore be the 2nd most important stand at the APAIE Conference and Exhibition.

Following a **decrease of 9% between 2020 and 2021**, the number of students from Asia attending higher education in France stabilized in 2022, and a rebound is now underway: The number of students from this region who were accepted by French institutions showed **an increase of approximately 50%** for the start of the school year in September 2022 (source: MEAE, Etudes en France). Within this region where the health crisis has had the strongest impact on mobility, the challenge is to help with this restart.

“A Sustainable Future” Post COVID-19

This year the APAIE aims to focus on **the interaction between higher education and sustainable development**, the objective being to develop a common understanding of “a sustainable future” and the role that each of us can play in its implementation. At the same time, many workshops and conferences will address the impact of the **COVID-19 pandemic** on the region’s higher education and research, the main disruptions, as well as the priorities for a post-health-crisis world. [Link for complete program.](#)

French Representation

The Pavillon France will cover 150 m2 of space, and will celebrate Campus France’s new publicity campaign *“Rendez-vous in France: Skills and friends for life.”*

10 universities

- **CY Cergy Paris University**
- University of Caen Normandy (UNICAEN)
- University of Upper Alsace, Mulhouse (France)
- University of Rouen Normandy
- University of Technology of Compiègne
- Paris 1 Panthéon-Sorbonne University
- Paris Cité University
- Paris-East Créteil University (UPEC)
- Paris-Saclay University
- University of Clermont Auvergne & associates (“Study in Clermont”)

- ICN Creative Business School
- ISC Paris
- KEDGE Business School
- Paris School of Business
- Rennes School of Business
- SCBS - Y SCHOOLS
- SKEMA Business School
- TBS Education

5 engineering schools

- CESI Graduate School of Engineering
- ESAIP – engineering school
- INSA Toulouse
- Mines-Télécom Institute (IMT)
- Polytechnic Institute of Paris

14 business schools

- Burgundy School of Business
- EDC Paris Business School
- emlyon business school
- EM NORMANDIE Business School
- ESSCA School of Management
- EXCELIA

3 specialized schools

- EICAR, The International Film & Television School, Paris
- Inalco (National Institute for Oriental Languages and Civilizations)
- Paul Bocuse Institute Management school for hospitality and culinary art

On the eve of the APAIE Conference and Exhibition, Campus France and the Embassy of France in Thailand are organizing the **Franco-Thai Country Day** on March 13 in Bangkok, an event that aims to strengthen cooperation between institutions in the two countries. For this occasion, a [Focus Thaïlande](#) has been published by Campus France.



KEY FIGURES

ASIA-PACIFIC

- **Number one region of origin** in the world for mobile students with **2.3 million** students in degree programs abroad in 2020.
- **42% increase** in mobile students from Asia-Oceania region over five years
- **3rd most popular destination region** for international students with around **1 million** international students enrolled in degree programs in 2020
- **43%** increase in enrolled international students over five years
- **France** is the **10th most popular destination country** for degree program students coming from the Asia-Oceania region.
- **18%** of international students completing degree programs in France come from the **Asia-Oceania** region.

THAILAND ([Focus Thaïlande](#))

- **25,000** international students were enrolled in degree programs in Thailand in 2020
- **7th ranked** host country in the Asia region
- **90%** of international students in Thailand are originally from the **Asia-Oceania region**
- **47%** of international students in Thailand are Chinese
- **114 French** students are enrolled in a degree program in Thailand (2020)
- More than **32,000** Thai students have opted for degree programs abroad (2020)
- **60%** of Thai students chose **Australia**, the **United Kingdom** or the **United States** for their degree program
- **523 Thai** students are enrolled in France (2021)

Every year, Campus France coordinates more than 50 events related to promoting higher education throughout the world. Among these are **NAFSA** (USA), **EAIE** (Europe), **EURIE** (Eurasia), and even **FAUBAI** (Brazil). During these events, the agency brings together a great number of important higher education institutions under a single banner: the France brand.

[Link to 2023 Campus France calendar \(1st semester\)](#)

About Campus France

Campus France sustains the appeal of French higher education by promoting it among international students. Its missions also include managing foreign and French government grants, supporting mobile students and researchers, overseeing the France Alumni network, and analyzing student mobility in France and throughout the world.

In France, the agency coordinates the Forum Campus France (372 institutions). Globally, it counts on the support of 275 Campus France offices, under the authority of the French embassies in 134 countries.

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