

## **ABOUT EURIE**

EURIE is an annual international higher education conference and exhibition organized since 2016. EURIE has quickly become the largest international education event in Eurasia, connecting the dynamic higher education sector in the Eurasian region to the world.

EURIE exhibition offers great networking, academic partnership and business development opportunities for the participant higher education institutions and other stakeholders in the sector coming from all the around the world.

EURIE's rich conference program addresses current issues in internationalization of higher education and key topics in higher education management with the participation of prominent speakers and sector leaders.

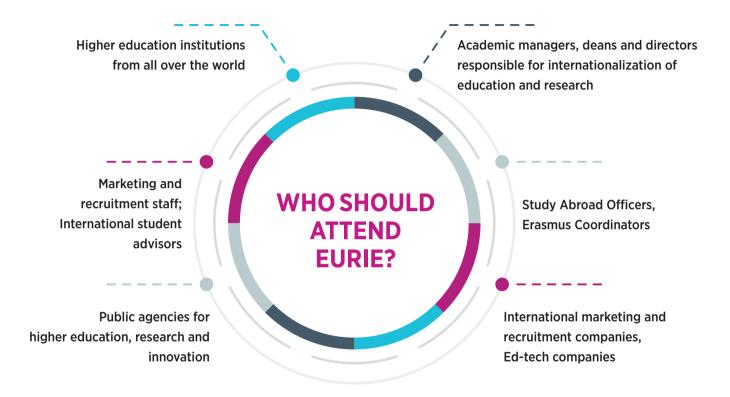
## WHY ATTEND EURIE?

To share ideas, experiences and best practices for internationalization of higher education To generate partnership opportunities for academic collaboration, student/ staff exchanges and many other joint ventures

To discuss
challenges facing
higher education
today, explore
new trends
and discover
innovative
solutions

To explore the higher education systems, student mobility flows, recruitment dynamics in the Eurasian region

To make new business connections with service and product providers in the higher education sector









**62**Countries
Represented



**22**Collaborative
Partners



**12** Sponsors



**324**Participant
Institutions



**114**Exhibitors in the Virtual Exhibition Area

## **IMAGINE TOMORROW**

International Entrepreneurship and Innovation Event





Panels, Plenaries, Roundtables and Networking Sessions



**32** Award Winning Entrepreneurs



**34**Posters by Innovation
Based Entrepreneurs





**Assoc. Prof. Dr. Mustafa Aydin**, President, EURAS & EURIE

# **EURIE 2022 Opening Ceremony**

















# EURIE 2022 - Istanbul Program







## EURIE 2022- Some of the Online Panel Sessions









## A Look Back at EURIE 2021- e-Conference Panel Sessions







A Look Back at EURIE 2020, Istanbul







# A Look Back at EURIE 2020- Lütfü Kırdar Convention and Exhibition Center, Istanbul





## **EURIE 2023 CONFERENCE PROGRAM**

EURIE conference program is designed to address current issues in internationalization of higher education and key topics in higher education management. In 50+ sessions of plenary talks, panels, seminars, roundtables and workshops, you can improve your knowledge, exchange ideas and be inspired.

#### **I.PANELS (Call for Proposals)**

You are invited to submit panel and presentation proposals to share best practices and innovative approaches on the following subthemes:

- Recovery in International Student Mobility
- Revitalizing Global Learning
- Renewing Global and Regional Engagement
- Digitalization in International Education
- Diversity, Equity and Inclusion in International Education
- Sustainability in International Education

**Proposal submission begins:** July 1, 2022 **Submission Deadline:** November 1, 2022 **Panels announced:** January 1, 2023

### **CONFERENCE PROGRAM**

#### **II. PLENARIES (Invited Speakers)**

Hear sector leaders share their insights and analyses in international education. Listen to researchers talk about higher education policy and practice from global, regional and national perspectives.

- University Governance for the Post-pandemic Era
- International University Associations and Networks
- Quality and Global University Rankings

#### **III. ROUNDTABLES (Moderated Discussions)**

Participate in a roundtable to share ideas and your experience of what works best in your institution, meet colleagues with similar interests and learn from their input.

- Women's Leadership in Higher Education
- English as Medium of Instruction
- STEM Education

#### IV. WORKSHOPS (Limited Number of Participants; Pre-registration Required)

Conference workshops are designed for the professional development of international office staff at HEIs. Trainers are experienced peers who introduce contextual information and best practices in a specific area of international education. Register for a conference workshop to enhance your skills or acquire new ones and develop your job performance.

- Internationalization at Home
- Virtual Collaborations
- Digital Marketing and Recruitment

For more information about the conference program and to submit a proposal, please visit <a href="www.eurieeducationsummit.com">www.eurieeducationsummit.com</a> and contact the Conference Coordinator at <a href="mailto:adenizozkan@eurieeducationsummit.com">adenizozkan@eurieeducationsummit.com</a>

## **EURIE 2023 PARTICIPATION / REGISTRATION**

There are three ways of participating to EURIE with unique benefits that fit your institution's goals: *Exhibitor, Visitor, Sponsor.* 

## I. Exhibitor Registration Details

Register as an exhibitor and represent your institution in the Exhibition Hall for increased brand recognition, effective networking and arranging meetings at your stand.

Exhibitors can choose a standard stand package (9-12-18 sqm) or pavilions of various sizes with custom design options for an extra fee.

#### **Exhibitor registration fee includes:**

- Standard stand package (table/s, chairs, power socket, bin),
- The name of your institution/ organization placed visibly on the stand,
- Depending on the size of the stand, a number of exhibitor registrations,
- Access to all conference sessions,
- Conference catalog and bag,
- Conference networking software,
- Lunch and coffee breaks,
- Free networking events (pre-registration may be required).

Chand Cina (m2)	Stand Price		
Stand Size (m2)	Regular	Early-bird*	Exhibitor registrations included
9 sqm	2880 USD	2448 USD	2 persons
12 sqm	3840 USD	3264 USD	3 persons
18 sqm	5760 USD	4896 USD	4 persons

<sup>\*</sup>Early-bird discount is 15%. Early-bird registration deadline: November 1, 2022

To inquire about country pavilions and custom design options, please contact the EURIE Secretariat at eurie@eurieeducationsummit.com

## **II. Visitor Registration Details**

Register as a visitor to access all the conference sessions and the Exhibition Area for networking.

#### **Visitor registration fee includes:**

- · Access to panel sessions,
- Access to the plenary sessions,
- Access to roundtables,
- Access to workshops (pre-registration required),
- Access to the Exhibition Area,
- Conference catalog and bag,
- Conference networking software,
- Lunch and coffee breaks,
- Free networking events (pre-registration required).

	Early Bird*	Regular	Onsite
Visitor	300 USD	400 USD	500 USD
EURAS member	200 USD	300 USD	400 USD
Lower-income country**	200 USD	300 USD	400 USD

<sup>\*</sup>Early-bird visitor registration deadline:

<sup>\*\*</sup>If you are working in a country that classifies as a 'low-income economy' or 'lower-middle- income economy' by the World Bank, you qualify for a reduced conference rate.



## **SPONSORSHIP**

## **III. Sponsorship Opportunities**

EURIE offers effective sponsorship packages that take you straight to your target market. Sponsorships consist of flexible customized options starting at 5000 USD. Depending on your preferences, your custom package can include:

- A large stand and a varying number of visitor registrations,
- Sponsor's logo acknowledgement on the EURIE website, social media announcements, conference catalog and conference venue,
- · Advertisement in the conference catalog,
- Mercandise in the conference bag,
- Sponsored Panel in prime time and special dissemination of the panel,
- Sponsored Networking Event with higher education leaders,
- Sponsored Key-note Address in the Opening Ceremony,
- Other out-reach events to a targeted audience such as agents or alumni.

To discuss sponsorship options that fit your needs, please contact the EURIE Secretariat at eurie@eurieeducationsummit.com



#### **About Istanbul**

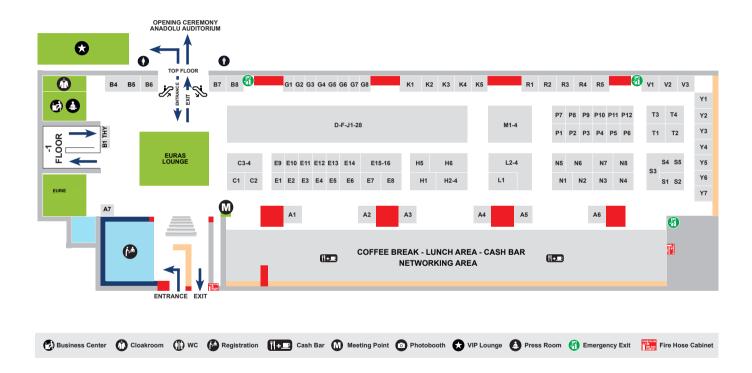
Istanbul is a fascinating city built on two continents, divided by the Bosphorus Strait. This is one of the greatest cities in the world where you can find both modern amenities and traditional charms. Istanbul is a unique blend of many past civilizations and diverse cultures.

#### Venue

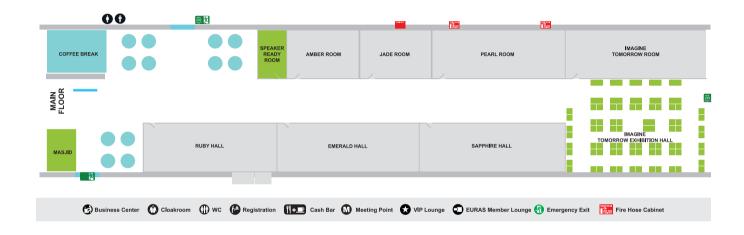
EURIE 2023 will be held at Istanbul Lutfi Kirdar International Convention and Exhibition Centre-ICEC. ICEC is in the heart of the Congress Valley and is located at the cross section of Istanbul's elegant restaurants, fashion district, Taksim Square and many hotels.



## **EURIE 2023 EXHIBITION AREA FLOOR PLAN**



## **EURIE CONFERENCE HALL FLOOR PLAN**



#### SPECIAL THANKS TO EURIE 2022 SUMMIT COLLABORATIVE PARTNERS





































### SPECIAL THANKS TO EURIE 2022 SUMMIT UNIVERSITY PARTNERS, **COUNTRY PARTNER, SUMMIT SPONSORS and MEDIA SPONSORS**

#### MAIN UNIVERSITY PARTNERS









#### **COUNTRY PARTNER**



**EURIE 2022 SUMMIT SPONSORS** 

**coursera** for campus | **WILEY** 























#### MEDIA SPONSORS







## JOIN EURAS TO ENJOY EXCLUSIVE BENEFITS OF MEMBERSHIP



**EURAS - Eurasian Universities Union,** the main supporter and endorser of EURIE Summit, is the largest and strongest higher education association of the region, focuses on improving the international collaborations and cooperative activities via unique networking and sharing the latest trends on innovation, globalization and quality assurance.

**EURAS Membership** offers plenty of exclusive benefits and privileges to all the members including an excellent accessibility to major players of higher education.

### **Main Benefits of Membership:**

- Get connected to over 120 institutions through whole Europe and Asia
- Become a partner of research and cooperation projects
- Keep updated with the latest trends, news and highlights through EURAS E-Publications
- Disseminate your research through EURAS Academic Journals
- Enhance skills and knowhow via EURAS Academy Professional Training Programs
- Broaden your knowledge via EURAS Academic Conferences (Thematic Conferences, Seminars, Meetings)
- Reach out the major market players of Eurasian region
- Networking Opportunities at EURIE Summit and special advantages for members

Web: <a href="https://euras-edu.org/get-involved-euras/">https://euras-edu.org/get-involved-euras/</a> E-Mail: <a href="mailto:euras@euras-edu.org/get-involved-euras/">euras@euras-edu.org/get-involved-euras/</a>

## NOTES


## **NOTES**


## NOTES


#### **LOCAL ORGANIZERS**

#### **EURIE Conference Coordinator**

Ayse Deniz OZKAN adenizozkan@eurieeducationsummit.com

#### **EURIE Secretariat**

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#### **Liaison Office UK**

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#### **Exhibitor services**

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