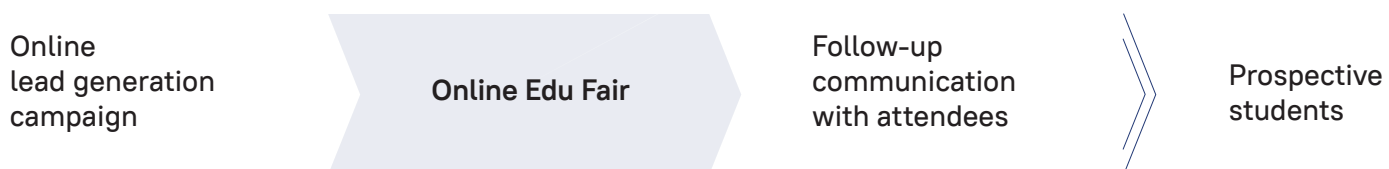


BEGIN ONLINE EDU FAIR CAMPUS FRANCE

Country	Date	Special participation fee	Registration deadline
RUSSIA	JUNE 10	EUR 900 (for Campus France members)	MAY 30, 2020

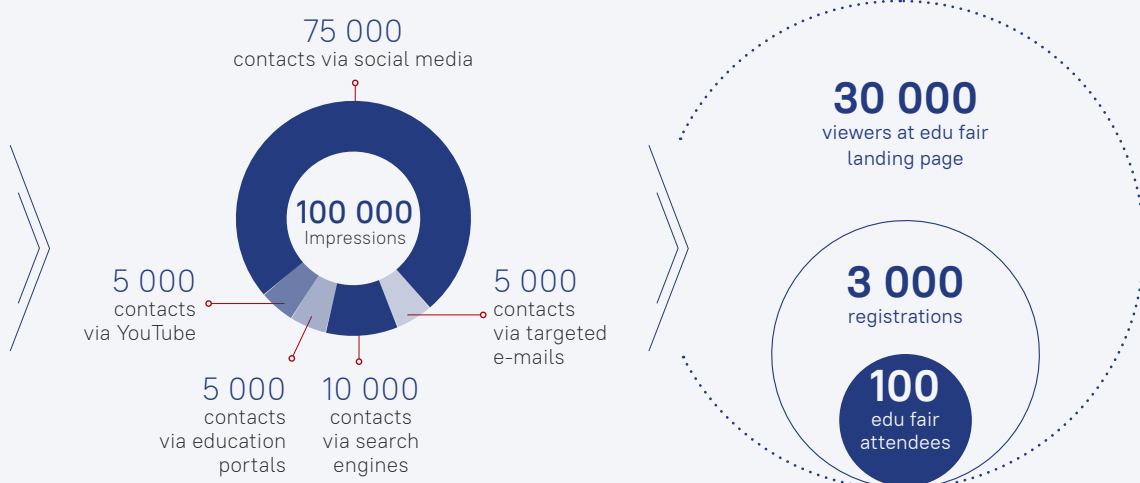
Why Begin Group?

- Over 20 years of industry experience
- Student recruitment solutions to over 800 institutions
- Partner agencies in 12 countries across the globe
- Flexible pricing and individual approach to every customer



Targeting

- Age
- City
- Program level
- Field of study
- Year of enrollment
- Personal interests



Exhibitor package

Begin Online Edu Fairs work similarly to our offline events.

Every participant receives:

- individual pre-fair lead generation campaign
- personal page containing information about your institution and programs
- 15-minute online presentation, Q&A session
- 4-hour chat with attendees

Fair follow-up

After the fair you will receive the contact information of those who registered to visit your personal page and presentation.

For every exhibitor we guarantee 100+ target leads.

Recruit students directly or delegate it to your agency.

BEGIN ONLINE EDU FAIRS

Begin
group
BE IN GROUP

Using our 20 years' experience of attracting prospective students through education fairs, Begin Group is launching summer 2020 series of **online student recruitment events**. Online education fair is an effective way to communicate with prospective applicants and promote an educational institution on the target market.

30-50
institutions

3000+
registrations

100+
target leads for
every exhibitor



Exhibitor package

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Recruit students directly or delegate it to your agency.

Central Asia (Kazakhstan, Kyrgyzstan, Uzbekistan)

Russia

Vietnam

India

Azerbaijan, Georgia, Ukraine

June 9

June 10

June 11

June 16

June 18

August 25

August 26

August 27

September 2

September 3

October 27

October 28

October 29

November 3

November 5

Participation Fee (1 online fair) **EUR 1200**

THE FOLLOWING DISCOUNTS ARE AVAILABLE FOR PACKAGE DEALS:

10%
discount for 2 fairs

20%
discount for 3 fairs

30%
discount for 5 fairs

ADDITIONAL EARLY-BIRD DISCOUNT
IF BOOKED BEFORE JUNE 20, 2020
(ONLINE FAIRS AUGUST–NOVEMBER 2020)

10%

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