BEGIN ONLINE EDU FAIR
CAMPUS FRANCE

**Country**  
RUSSIA

**Date**  
JUNE 10

**Special participation fee**  
EUR 900 (for Campus France members)

**Registration deadline**  
MAY 30, 2020

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**Why Begin Group?**

- Over 20 years of industry experience
- Partner agencies in 12 countries across the globe
- Student recruitment solutions to over 800 institutions
- Flexible pricing and individual approach to every customer
- **Online lead generation campaign**

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**Targeting**

- Age
- City
- Program level
- Field of study
- Year of enrollment
- Personal interests

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**Exhibitor package**

Begin Online Edu Fairs work similarly to our offline events. Every participant receives:

- individual pre-fair lead generation campaign
- personal page containing information about your institution and programs
- 15-minute online presentation, Q&A session
- 4-hour chat with attendees

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**Fair follow-up**

After the fair you will receive the contact information of those who registered to visit your personal page and presentation.

*For every exhibitor we guarantee 100+ target leads.*

Recruit students directly or delegate it to your agency.

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BEGIN ONLINE EDU FAIRS

Using our 20 years' experience of attracting prospective students through education fairs, Begin Group is launching summer 2020 series of **online student recruitment events**. Online education fair is an effective way to communicate with prospective applicants and promote an educational institution on the target market.

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**Central Asia (Kazakhstan, Kyrgyzstan, Uzbekistan)**

- June 9
- June 10
- June 11
- June 16
- June 18

**Russia**

- June 9
- June 10
- June 11
- June 16
- June 18

**Vietnam**

- June 9
- June 10
- June 11
- June 16
- June 18

**India**

- June 9
- June 10
- June 11
- June 16
- June 18

**Azerbaijan, Georgia, Ukraine**

- June 9
- June 10
- June 11
- June 16
- June 18

**Participation Fee (1 online fair)** EUR 1200

**THE FOLLOWING DISCOUNTS ARE AVAILABLE FOR PACKAGE DEALS:**

<table>
<thead>
<tr>
<th>Discount</th>
<th>Description</th>
<th>奉行方 (\text{EUR} )</th>
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<tbody>
<tr>
<td>10%</td>
<td>discount for 2 fairs</td>
<td>1080</td>
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<tr>
<td>20%</td>
<td>discount for 3 fairs</td>
<td>960</td>
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<tr>
<td>30%</td>
<td>discount for 5 fairs</td>
<td>840</td>
</tr>
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</table>

**ADDITIONAL EARLY-BIRD DISCOUNT IF BOOKED BEFORE JUNE 20, 2020 (ONLINE FAIRS AUGUST–NOVEMBER 2020)**

10%